

Complete List of All Claims in the Application

We claim:

1. (Currently amended) A pet treat dispensing system comprising
an edible pet treat comprising a rawhide roll;

a non-edible, interactive pet toy of ~~plush fabric~~ generally flexible material, said toy comprising a posable ~~plush~~ toy figure configured and dimensioned as an animal having a body, a head disposed at a top end of said body, a pair of legs extending outwardly from a bottom end of said body, a pair of arms extending outwardly from said body below said head, and a chest area in said body, stuffing means disposed in and filling said toy figure;

a sound means disposed within said toy figure, said sound means sounding a noise when said toy is manipulated;

retaining means mounted to said toy for removably attaching said pet treat to place said treat in an exposed position for easy access by a pet, wherein said treat is kept at a distance from stainable surfaces when said toy is in the upright position, said retaining means comprising at least one elastic treat positioning ~~loops~~ loop secured to ~~an inside a~~ a surface of said arms of said toy and forming a passage through which said treat is passed, said retaining means being adjustable to accommodate, extend about and retain any size pet treat,

said at least one elastic treat positioning ~~loops~~ loop secured to said arms of said toy and engaging said pet treat to hold said treat in an upright position when said pet treat dispensing system is in a use position wherein said treat has a reclining orientation in said upright position, said pet treat disposed at an angle across said body of said toy figure, one end of said pet treat leaning against one leg of said toy figure to stabilize the toy figure in the use position and to assist in supporting the toy in an upright position.

2. (Currently amended) A pet treat dispensing system comprising

an edible pet treat comprising a rawhide roll;

a non-edible, interactive pet toy of ~~plush fabric~~ generally flexible material, said toy comprising a posable ~~plush toy figure~~ ~~con said retaining means comprising elastic treat positioning loops secured to an inside surface of said arms of said toy and forming a passage through which said treat is passed, said retaining means being adjustable to accommodate, extend about and retain any size pet treat, figured~~ configured and dimensioned as an animal having a body, a head disposed at a top end of said body, a pair of legs extending outwardly from a bottom end of said body, a pair of arms extending outwardly from said body below said head, and a chest area in said body, stuffing means disposed in and filling said toy figure;

said arms movable between a first position extending downwardly with respect to said head, and a second position extending upwardly from said body;

a sound means disposed within said toy figure, said sound means sounding a noise when said toy is manipulated;

retaining means mounted to said toy for removably attaching said pet treat to place said treat in an exposed position for easy access by a pet, wherein said treat is kept at a distance from stainable surfaces when said toy is in the upright position,

said retaining means comprising a releasable fastener comprising at least one strip of hook and loop type fabric, a hook component of said hook and loop type fabric secured to ~~first surfaces~~ a first surface of said arms of said toy and a disengagable loop component of said hook and loop type fabric secured to ~~second surfaces~~ a second surface of said arms of said toy, said strip of hook and loop type fabric having a length sufficient to secure a pet treat, whereby when said hook component and said loop component are pressed together they form a hook and loop type fastener to secure said pet treat to said toy.

3. (Currently amended) A pet treat dispensing system comprising

an edible pet treat comprising a rawhide roll;

a non-edible, interactive pet toy of ~~plush fabric~~ generally flexible material, said toy comprising a posable ~~plush toy figure~~ ~~con said retaining means comprising elastic treat positioning loops secured to an inside surface of said arms of said toy and forming a passage through which said treat is passed, said retaining means being adjustable to accommodate, extend about and retain any size pet treat, figured~~ configured and dimensioned as an animal having a body, a head disposed at a top end of said body, a pair of legs extending outwardly from a bottom end of said body, a pair of arms extending outwardly from said body below said head, and a chest area in said body, stuffing means disposed in and filling said toy figure;

said arms movable between a first position extending downwardly with respect to said head, and a second position extending upwardly from said body;

a sound means disposed within said toy figure, said sound means sounding a noise when said toy is manipulated;

retaining means mounted to said toy for removably attaching said pet treat to place said treat in an exposed position for easy access by a pet, wherein said treat is kept at a distance from stainable surfaces when said toy is in the upright position,

said retaining means comprising a releasable fastener comprising at least one strip of hook and loop type fabric, said fastener secured to a surface of said toy, said fastener comprising a first hook component and an adjacent disengagable loop component for wrapping around a pet treat and removably holding a pet treat, said strip of hook and loop type fabric having a length sufficient to secure a pet treat, whereby when said hook component and said loop component are pressed together they form a hook and loop type fastener to secure said pet treat to said toy.

Claims 4 -14: Canceled

15. (New) The pet treat dispensing system of claim 1 wherein said generally flexible material is a material selected from the group consisting of plush fabric, rubber, and plastic.

16. (New) The pet treat dispensing system of claim 2 wherein said generally flexible material is a material selected from the group consisting of plush fabric, rubber, and plastic.

17. (New) The pet treat dispensing system of claim 3 wherein said generally flexible material is a material selected from the group consisting of plush fabric, rubber, and plastic.